

Organization Committee of the Souderton-Telford Main Streets 2006 Work Plan

Goals	Objectives	Task	Person/committee responsible	Cost/source
<i>Fundraising Plan</i>	To achieve 70% funding by sources other than boroughs by 2008, especially from Main Street businesses	Identify untapped potential donors	Committee	<i>To Be Determined</i>
<i>Volunteer Program</i>	Build, train and retain volunteers so that our committees and Board are 80% filled at any given time	Schedule training workshops for Board and committees	Committee	<i>TBD</i>
		Make sure the new office is set up to facilitate the training needs	Jeff Gross	
		Communicate the training opportunities to maximize attendance	Committee	<i>TBD</i>
<i>Board Function</i>	Review potential Board members, make recommendations for appointments based on proven effectiveness and balance of background needed by Board members	Review current by-laws to determine necessary changes to enlarge the Board	Executive Board	<i>TBD</i>
<i>Volunteer training and development</i>	Develop volunteers' skills through educational opportunities	Identify opportunities and communicate	Manager	<i>TBD</i>

Organization Committee of the Souderton-Telford Main Streets 2006 Work Plan

Goals	Objectives	Task	Person/committee responsible	Cost/source
<i>Manager Ongoing Training</i>	Enable the manager to stay abreast of changes in the industry		Manager	<i>TBD</i>
<i>Communication Strategies</i>	Websites, residents, media work	Create content	Committee	<i>TBD</i>
	Web Community Development	Create content	Committee, webmaster	<i>TBD</i>
	Updates to Businesses/surveys and feedback		Org Committee & Economic Restructuring Committee	<i>TBD</i>
	Downtown Directory, mailed to residents annually and distributed to local businesses for their customers		Org Committee & Promotion Committee	<i>TBD</i>
<i>Manager Ongoing Training</i>	Enable the manager to stay abreast of changes in the industry		Manager	<i>TBD</i>
<i>Reporting functions with DECD/PDC</i>	To track changes in the downtowns and compare with changes state-wide and nation-wide.		Manager	<i>TBD</i>