

Souderton-Telford Revitalization Visual Preference Survey*

- Indicate whether the displayed images are desirable or undesirable features for Souderton & Telford. Rank every photo on a scale of -3 (least desirable) to +3 (most desirable). A zero (0) indicates a neutral preference. Indicate only one preference per photo.
- Mark your preference by choosing the number on the answer key.
- Feel free to add comments about the image in the space provided, such as what specific features are desirable or undesirable.
- Thank you for completing the survey!

1: Development Patterns

A



B



C



D



2: Residential Infill

A



B



C



D



3: Downtown Mixed-Use Infill

A



B



C



D



4: Downtown Commercial Infill

A



B



C



D



5: Shopping Center / New Town Center

A



B



C



D



6: Retail Facades

A



B



C



D



7: Retail Facades

A



B



C



D



8: Retail Facades

A



B



C



D



9: Retail Facades

A



B



C



D



10: Streetscape Amenities

benches, trees, trashcans, awnings, planters, outdoor seating

A



B



C



D



11: Outdoor Dining

A



B



C



D



12: Public Art

A



B



C



D



13: Public Art

A



B



C



D



14: Crosswalks

A



B



C



D



15: Parking Garage

with retail on ground floor or built behind Main Street retail

A



B



C



D



16: Parking Lots

A



B



C



D



17: Urban Plazas

A



B



C



D

